



Reinvention of Self

Digital painting, archival inkjet print on canvas, 30"x30", 2008

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CHALDA MALOFF DISPLAYS DIGITAL PAINTINGS IN SOLO EXHIBITION AT LAREDO CENTER FOR THE ARTS

(Laredo, TX) - Chalda Maloff, digital artist, will display her latest series of images in a solo exhibition, entitled *Order From Chaos*, at the Laredo Center for the Arts. The exhibition will be on display from Friday, September 5, 2008-Saturday, October 18, 2008. **An opening reception is planned for Friday, September 5, 2008 from 6:00p.m-8:00p.m.**

Chalda's images are colorful, abstract digital paintings printed on canvas with archival inks. The work was created with the use of a computer, an electronic tablet with stylus, and graphics software.

The artist states, "My *Order From Chaos* series of paintings was born as I watched a flock of birds one afternoon. These birds flailed in all directions one moment, then landed in an organized row on a telephone wire the next, as if on cue. This sight seemed to carry a particular significance: order underlies chaos. A deep-seated core of order exists in our world, just beneath the thin veil of apparent random confusion. Order flashes before us in fleeting insights, and the ordinary and the meaningless become exquisite, ordered, divine. It was happenstance that my eye had landed on that group of birds, and that my mind drew a certain interpretation of that sight. With *Order From Chaos*, I undertook to deliberately create for others what happenstance had created for me, to produce visual images that might affect the onlooker's larger perspective.

"We humans seek order from the chaos around us in various ways. Some look to science for the answers, some to a higher power, some to other people. I acknowledged each of these in *Order From Chaos*. For example, the laws of science hold sway in the unreal world of these abstracts. Light is reflected, moisture condenses, shadows are cast."

Chalda has exhibited her work extensively throughout North and South America. Her paintings also reside in several private and public collections. **To learn more about Chalda Maloff and her digital paintings visit www.chalda.net.**

The Laredo Center for the Arts coordinates, promotes, encourages, and supports the arts in the Laredo/South Texas area. It is located at 500 San Agustin Avenue in Laredo, TX 78040 with viewing hours Tuesday through Saturday from 10:00 a.m.-5:00 p.m. For further information on the event or the Laredo Center for the Arts contact Alex Santos at 1-956-725-1715 or visit www.laredoartcenter.org.

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